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Reserve

VICTORY FOOD SPECIALS

11/30/42

Grapefruit

1st VOICE: We have company coming for dinner tonight. Wish I could think of a new dessert.

2nd VOICE: Why not serve grapefruit?

1st VOICE: That is an idea...And by the way, isn't grapefruit the Victory Food Special from December 3rd to December 12th?

2nd VOICE: Yes, I've been having it often lately. Served it for dessert last night...and instead of sugar I used maple syrup for sweetening. You've no idea how good it tasted.

1st VOICE: Sounds good! They say that grapefruit is unusually plentiful this year. What in the world will they do with them all? With tin going into tanks and guns they won't be able to can much of it.

2nd VOICE: That's the reason grapefruit is a Victory Food Special. It means we housewives will have to serve more fresh grapefruit than usual to keep it from going to waste.

1st VOICE: Serving fresh grapefruit shouldn't be a chore for anyone. It not only tastes good, but is so rich in Vitamin C. Let me put grapefruit on my marketing list right now, before I forget it.

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Company coming? Don't know what to have for dessert? Here's a suggestion... Serve grapefruit...the Victory Food Special from December 3rd to December 12th. To be different serve them with powdered peppermint candy sprinkled on top...or...if you prefer, sweeten them with honey. You'll not only please your guests but you will be helping Uncle Sam on the Food Front. The Agricultural Marketing Administration reports a 17 percent bigger grapefruit crop this season...which means we must eat more fresh grapefruit than usual...nothing must go to waste. And remember by eating fresh grapefruit you are releasing other more shippable foods to our fighting men. So...from December 3rd to 12th...add grapefruit to your menu as often as you can. It's the Victory Food Special for this period.

Grapefruit

The average man needs and gets more food when he's in the armed forces than in civilian life. Our allies depend on us for large quantities of their food. Along with these increased demands, Uncle Sam must feed his neices and nephews at home. Victory Food Specials have been established as one way of helping homemakers practice wise wartime buying. The Victory Food Special for December 3rd through the 12th is grapefruit. Using lots of grapefruit not only releases other foods for shipment, but makes a more nutritious diet. Grapefruit is an excellent source of Vitamin C, an essential factor in a balanced diet. In addition, grapefruit contains Vitamins B and G. By using grapefruit, the Victory Food Special, homemakers can^{be} assured of helping her family at home, and her husband, brother, or son in the service.

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1st Voice: Our soldiers, sailors, and marines are winning battles on the Second Front...our defense workers are winning battles on the production front ...our farmers on the food front. It's up to you homemakers to defend the kitchen front.

2nd Voice: You homemakers will help in the wise distribution of food every time you serve a Victory Food Special. From December 3rd to 12th, grapefruit is a nation-wide Victory Food Special.

1st Voice: Plan fresh grapefruit in your fall menus. They're an excellent source of Vitamin C, essential in building and maintaining good health.

2nd Voice: Whenever you use grapefruit, you release vital foods...perhaps to a hungry child of our allies, or a fighting boy from your home town.

1st Voice: Let the big "V" and the market basket guide you in wartime marketing. Look for grapefruit from December 3rd to 12th...it's the Victory Food Special.

